



VIA BOWLING PRODUCTS



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VIA
BOWLING
PRODUCTS





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VIA MC2 AUTOMATIC PINSETTER

The VIA MC2™ takes the world's brightest and most popular pinsetter design and adds superior materials, together with the advantages of advanced Process-Logic Control and Hyponic™ drive technology to create the best pinsetters in the industry.

Advanced safety features are another area where the MC2 is ahead of the game. With numerous mechanical guards, and electrical and software controlled safety features built-in, the MC2 is designed to be the most safety-conscious pinsetter in the industry. Advanced safety means a safe workplace, and can mean less liability and insurance costs to you.

Finally, the MC2 has been built to be inexpensive and convenient to service and maintain. With VIA as a permanent source for low-cost replacement parts, the MC2 also benefits from a large degree of parts interchange ability with the world's best-selling pinsetter format.

Advantages of the VIA MC2:

- Produced by ISO certificated factory
- USBC Certificated
- Low purchase cost
- Extensive factory testing prior to shipment
- Designed to accommodate either "PBL" style or VIA FasTrak™ ball return.
- Assembled with rugged "original-style" parts, including heavy duty sand-cast aluminum deck.
- The best standard warranty in the industry.
- With VIA replacement parts, the lowest maintenance cost in the industry.
- Advanced process logic control(PLC) technology---usually found in high-end precision industrial applications---to guarantee reliable operation under adverse electrical enviroments.



Capital Equipment

MC2 AUTOMATIC PINSETTER
GLOW BOWLING LANES
BOWLING CENTER SPACE REFERENCES
BALL RETURN SYSTEM
GUTTER & CAPPING
SCORING SYSTEM
LCD MONITORS
VISION FOCUS
CLOUDSEA™ SYSTEM

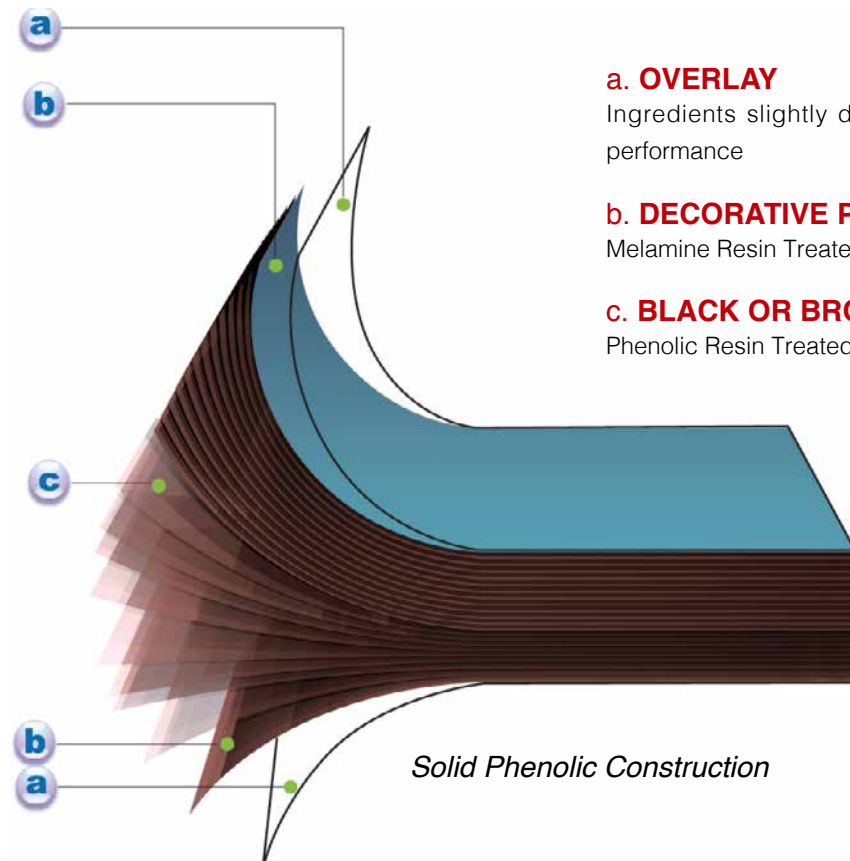
VIA GLOW BOWLING LANES



Made by the world-leading laminate manufacturer Wilsonart Laminate based in the United States, VIA Wilsonart Lane provides superior quality with great value, beyond customers' expectation with over performance as state-of-art product.

Composed of phenolic resin treated Kraft paper and melamine resin treated decorative maple

wood pattern paper, bonded at high pressure and high temperature, VIA wilsonart Lane meets the industry standard with high resistance to moisture, scratches, wear, impact and a large degree chemicals, offers warm and rich look, superior surface, durability, performance and low maintenance at a price that is sure to please the most value-for-money proprietor.



a. OVERLAY

Ingredients slightly different according to the performance

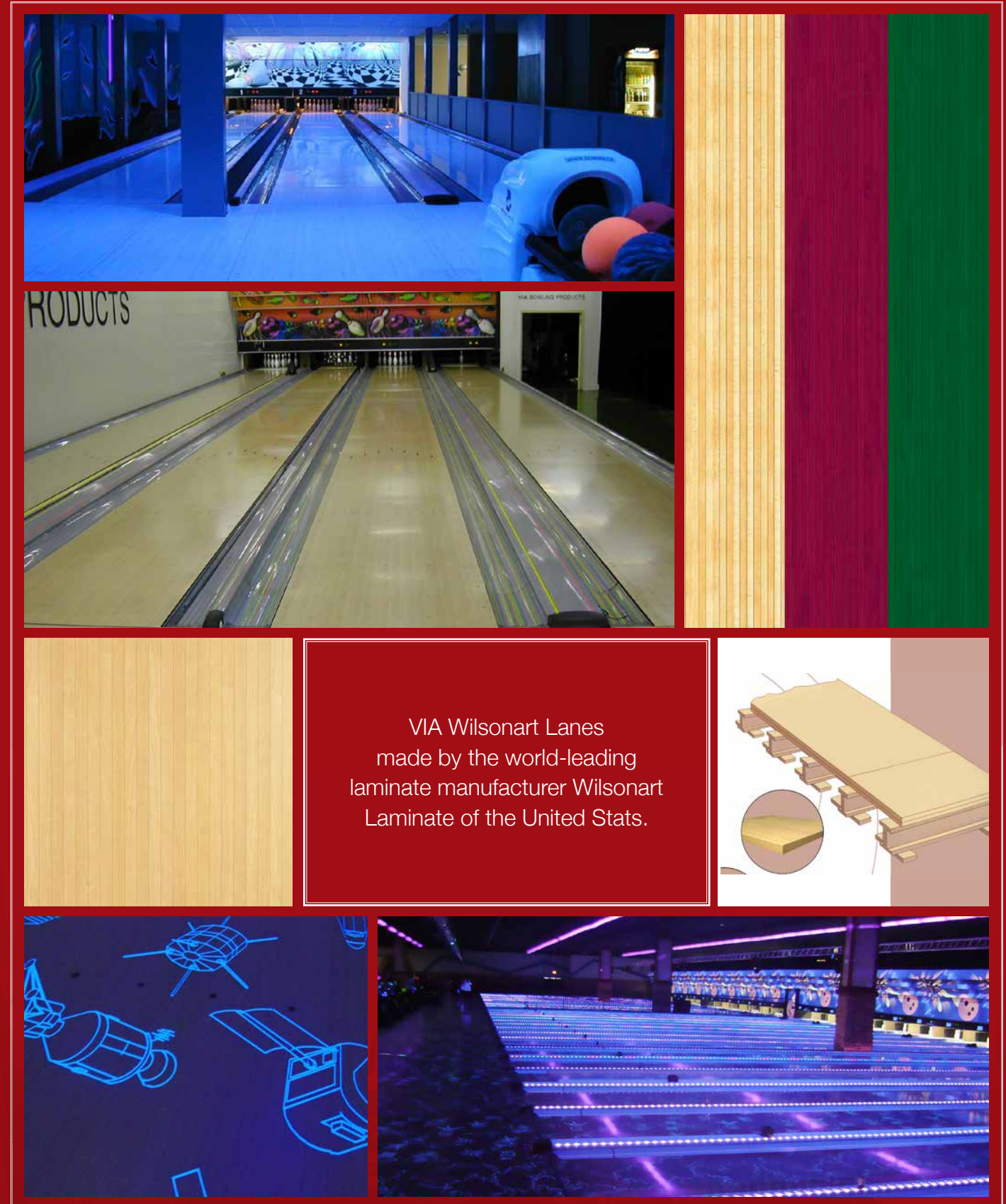
b. DECORATIVE PAPER

Melamine Resin Treated

c. BLACK OR BROWN KRAFTPAPER

Phenolic Resin Treated

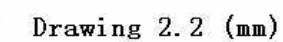
Solid Phenolic Construction



VIA Wilsonart Lanes
made by the world-leading
laminate manufacturer Wilsonart
Laminate of the United States.

VIA is committed to continuous improvement.
As a result, all specifications are subject to change.

VIA 6 LANE CENTER SPACE REQUIREMENT

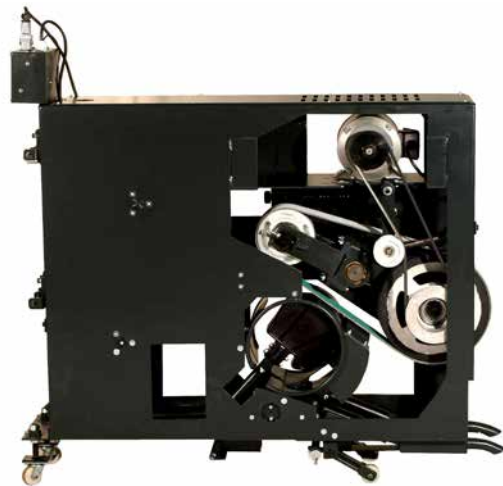


VIA BALL RETURN SYSTEM



The patented FasTrak™ ball return machine represents a radical technological advance over competing products. In addition to providing one of the fastest ball-return times in the industry, the FasTrak™ unit:

- Has a minimum number of parts and service elements
- Can be easily extricated from the pinsetter for cleaning and service.
- Provides easy access to the return track head and pinsetter ball door areas for seay service of these areas as well.
- For bowling centers that prefer a traditional style ball return. or where lane-level ball return is impractical, a "PBL" style ball-return unit also available as standard accessory equipment for the VIA MC2™ pinsetter.



● FasTrak™ Ball Return



● P.B.L.(Positive Ball Lift)

VIA GUTTER & CAPPING



VIA SCORING SYSTEM



VIA Q Bowler Console

VIA Q bowler console is attractive, small and space efficient allowing bowlers to perform all lane functions with ease.



VIA 04 Lower console

VIA bowler console of 04 series is usually installed with membrane keyboards, but available with touch screens for fast one touch actions. Superthink LCD screen with fashionable outline will ensure it of compatible with any line of furniture.

VIA Front Desk System

VIA front desk system includes very detailed multi level security clearance password entry. Lane computers all report back to the management computer so tha no infomation can be lost. Not only tournament mode but league mode can be run in this system to meet different kinds of occasions. Perfect accounting system, detailed mechanics stopsheet and inventory list, VIA front desk system is what you are looking for.

VIA scoring system developed commonly by VIA and ILtalian company gives you a clear sight of scoring sheet.

Dynamic and colorful 3D animations give your bowlers an exciting day. Advertising system and funny games are included also in this system.



VIA LCD MONITORS



V04-1020 VIA LCD OVERHEAD MONITOR

VIA LCD OVERHEAD MONITOR

VIA will supply you with LCD technology as well as large screen performance and share the wonderful digital world with you.



V06-1020 VIA LCD TOUCH SCREEN

VIA 06 LANE CONSOLE

This kind of lane console is also touch screen but attached at the side of the desk, which give you another thought of furniture arrangement. Easy to use, spill safe, VIA's lane console is the answer.

VIA VISION FOCUS

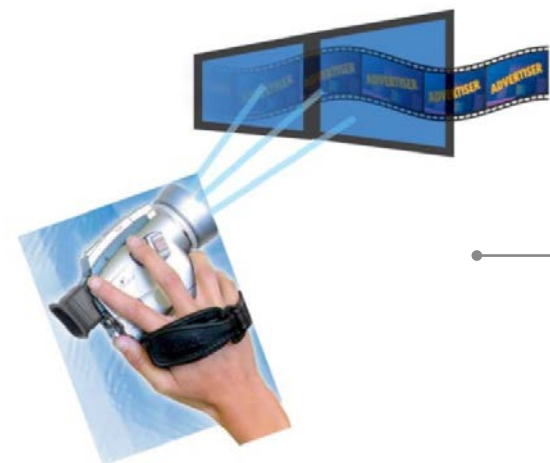
PHOTOTRIKE

Check in without going to the front desk!
Automatic waiting list kiosk.
It takes your photo and automatically sends it down on the lane monitors when you bowl.



GRAND PRIX

The most unique Automobile racing game in the bowling industry. In true 3-D. You won't believe your eyes!



MOVIE MARKER

Create your own ads and display them right on your lane monitors.

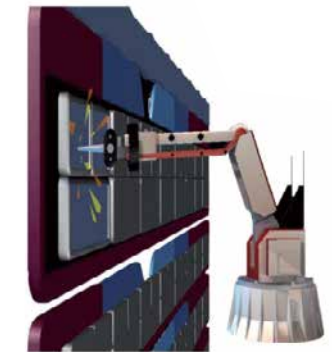


"Microsoft and Windows are either registered trademarks or trademarks Microsoft Corporation in the United States and/or other countries."



INTERACTIVE REAL 3D GRAPHIC [PATENTED]

3D ANIMATED
Live spare marker



XGA—VIDEO STANDARD hi-definition



ANIMATION MODES

SELECTABLE

ANIMATION MODES

basic, birthdy, Christma, fun, sport

EASY TO OPERATE

graphically intuitive

ALL MANAGEMENT FUNCTIONALITIES

bowling-bar-restaurant-proshop-games

INTEGRATED POS

reservation-frequent bowlers
traching-accounting



FULLY SCALABLE DATA BASE SYSTEM

all is stored in microsoft
sql [no date lost]

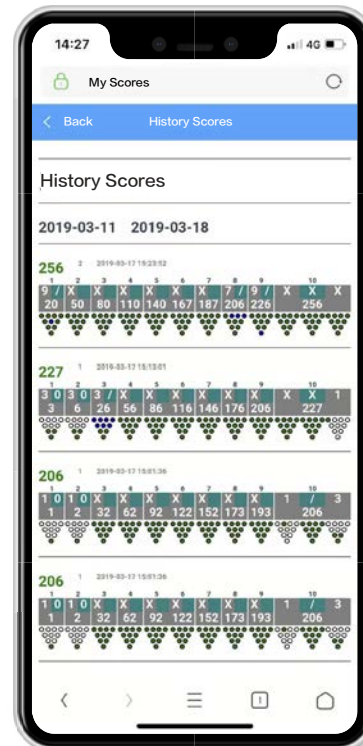
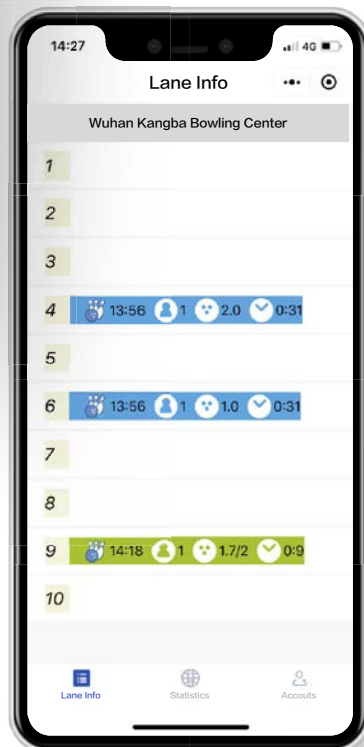
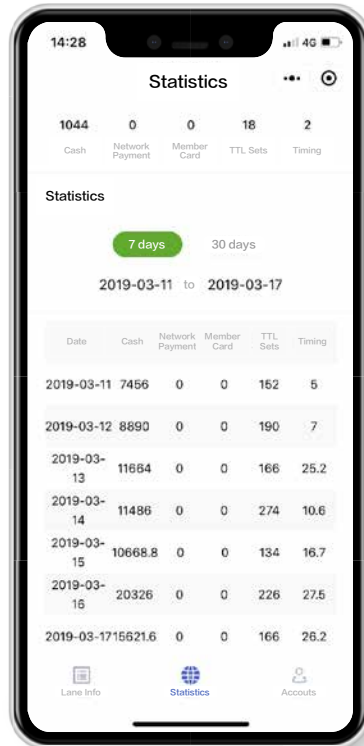
ABILITY TO WRITE YOUR OWN

customized daily
[periodical] reports

VIA CLOUDSEA™ SYSTEM

Backup operating data all the time

With your permission, you may back up your operating data periodically in CloudseaTM cloud storage. Thus, you will never worry about the loss of operating data because of the local system crashed.



Keep bowler's history scores and consumption

After the registration, each bowler could keep her/his private history online. So, she/he may check all her/his history scores played or each throw in graphic mode in all the different bowling centers if they installed CloudseaTM System

Check your operating situation at anytime

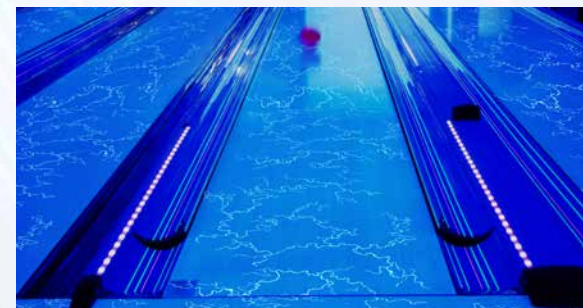
With your permission, you may back up your operating data periodically in CloudseaTM cloud storage. Thus, you will never worry about the loss of operating data because of the local system crashed.



VIA MAGIC™ LANES

SPACE, SPIDER, ICE-QUAK & OCEAN, novel and unique design patterns for your choice, it will bring you amazing visual impact. Most important,

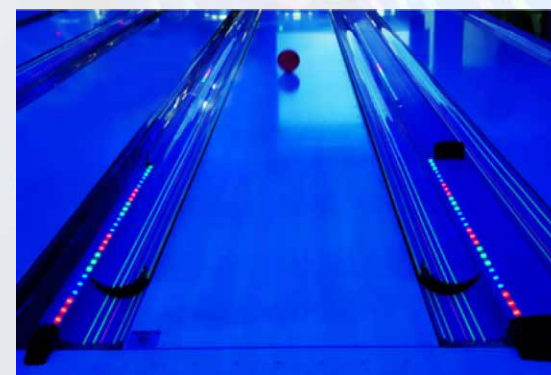
VIA MAGIC™ Lanes have excellent durability & great performance which could help you get more customers,



VIA RUNNING LIGHTS

With the unique chasing program, it chases the ball with unforgettable bowling experience. Multicolour with multi-patterns. Equip with a controller to control mode, colour, brightness and speed changes.

Ability to deliver a more joyful bowling experience to your customers. The Running Light can be in brighting, blinking and running modes. Running Light will allow your bowling center to lead the game.



Decorations

MAGIC™ LANES

RUNNING LIGHTS

GUTTER & CAPPING

BUMPER SYSTEM

BOWLING COUCH

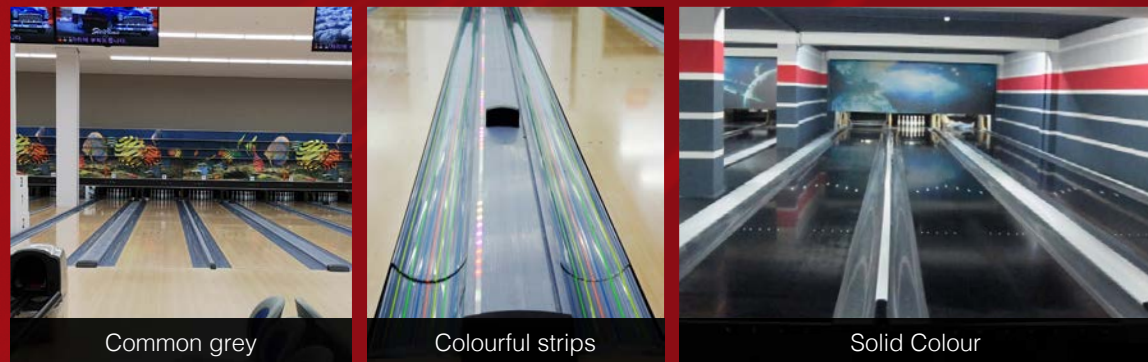
SEATING SYSTEM

EVOLUTION BALL STORAGE RACK

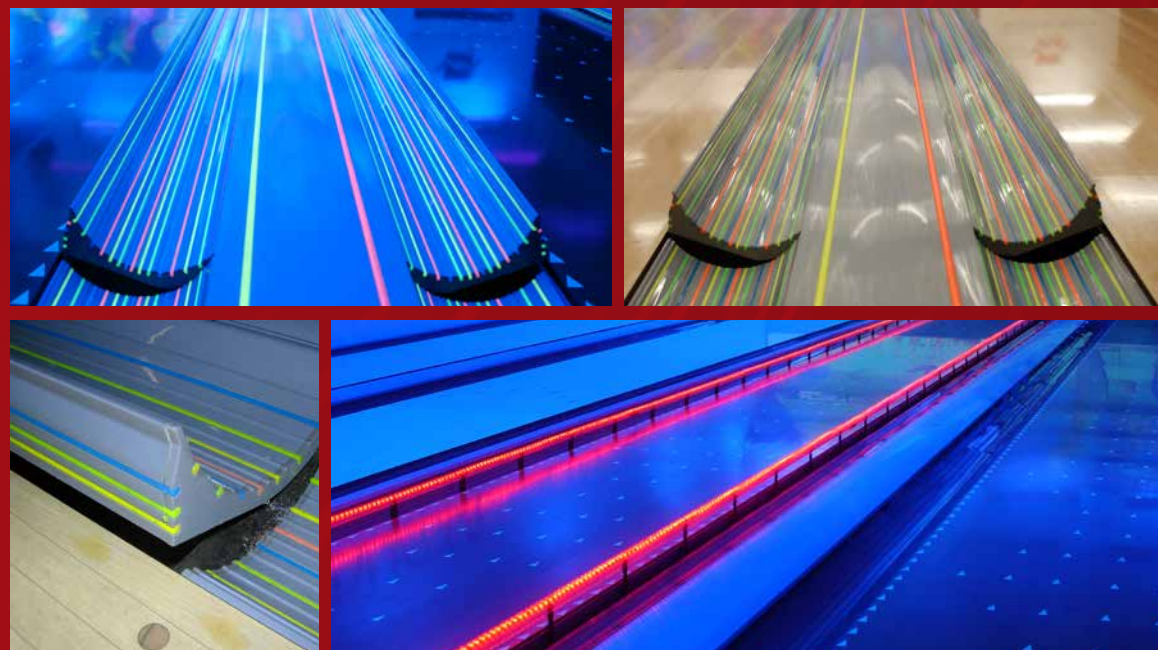
LED PINDECK LIGHT

MASKING UNITS

VIA GUTTER & CAPPING



VIA BUMPER SYSTEM



VIA BOWLING COUCH

- Various types and dimensions could be designed so as to be suitable for your space.
- Colours and textile of the couches are versatile to meet your style



VIA SEATING SYSTEM

VIA Luxor Individual Seat

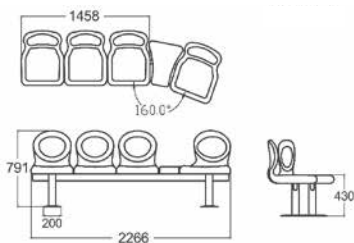
V04-1150
VIA LUXOR INDIVIDUAL
SEAT WITH POST



V04-1160
VIA LUXOR INDIVIDUAL
SEAT WITH POST



VIA Luxor Seating



V04-1420
VIA LUXOR QUADRUPLE SERIES
(4 POSITIONS R/H CURVE)



VIA Luxor Seating

If you are looking for something comfortable and stylish, VIA Luxor series are sure to be the best answer. The table made from fire-resistant

synthetic. The seat bodies are super strong molded polyethylene and mounted on swivel mechanisms.



V04-1020
VIA LUXOR SEATING
ARRANGEMENT
(ONE TABLE WITH 4 SWIVEL
SEATS ATTACHED)



VIA EVOLUTION BALL STORAGE RACK

VIA Cocktail Stools

Fire-resistant tabletop and coated rack options provides multi-purpose space management units. Wherever you are modernizing or contemplating a complete refit VIA front-end equipment are sure to be your best investment.



V04-1710

VIA Round Ball Rack



V04-1520

VIA Cocktail Stools



V04-1610

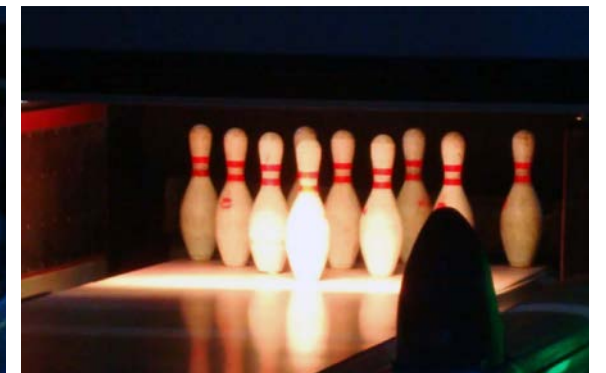
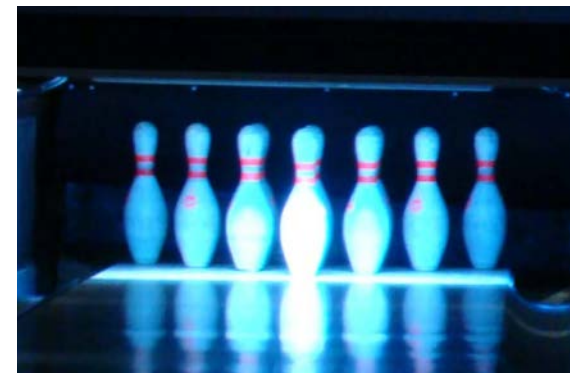


V04-1630

VIA LED PINDECK LIGHT

VIA LED Pindeck Lighting displays multicolorful lights and dozens of pre-set and custom prorams, creates amazing effects on single lanes, pairs,

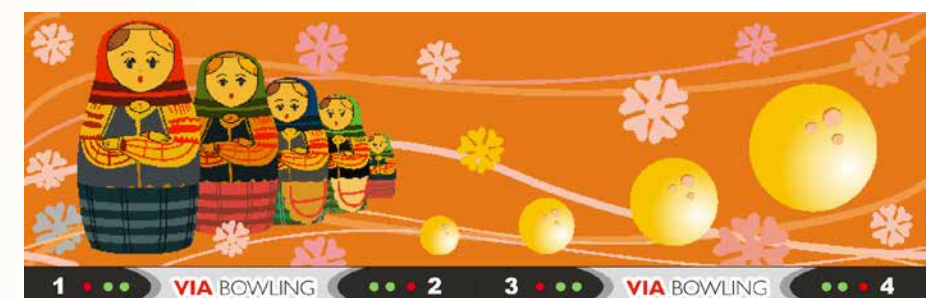
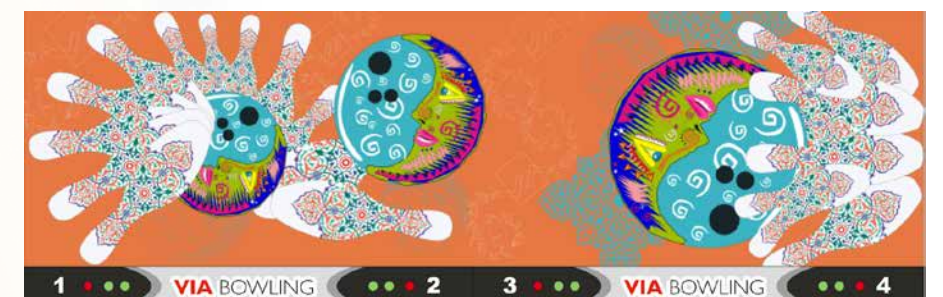
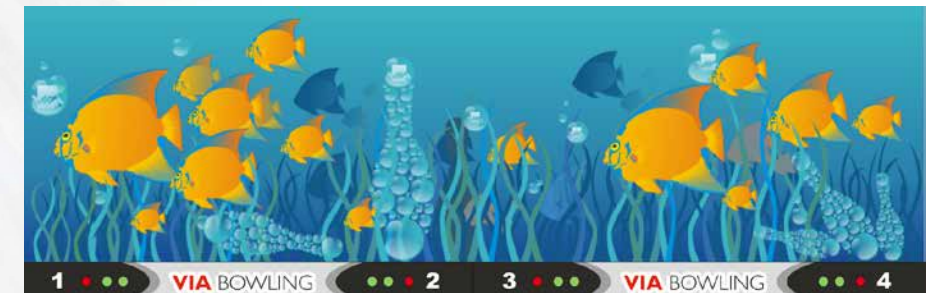
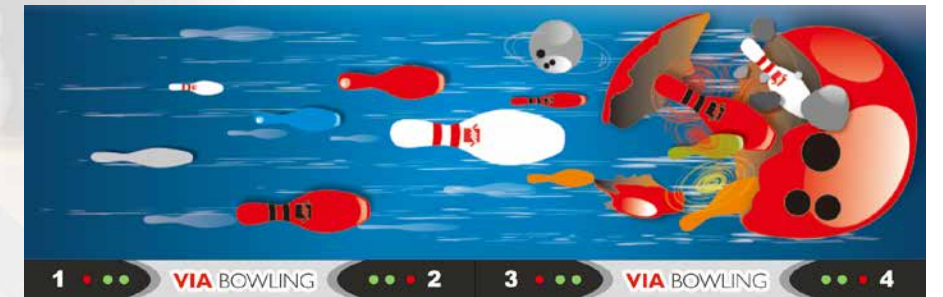
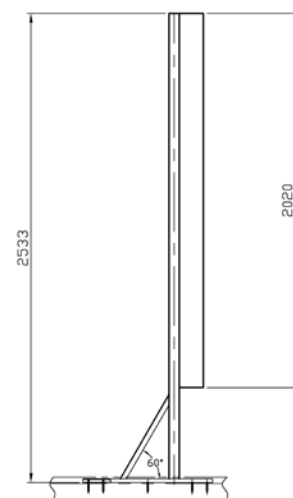
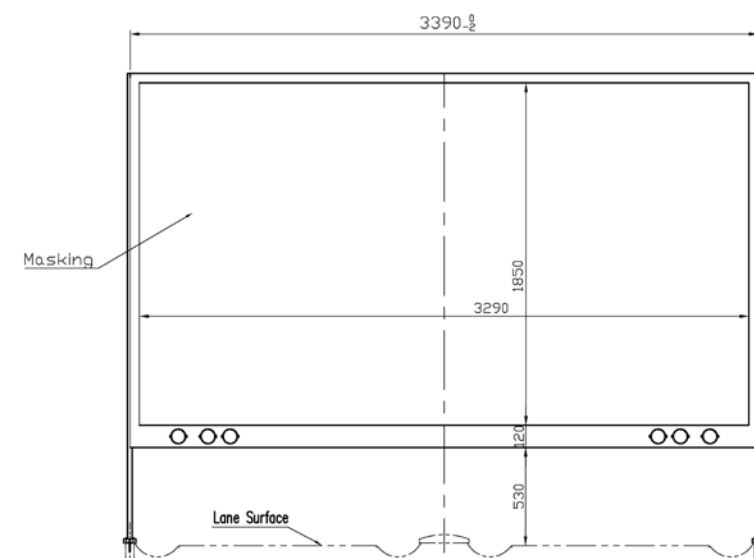
group of lanes or across the entire bowling center, that will bring your center to a new level of entertainment and dramatic atmosphere.



VIA MASKING UNITS

VIA offers the hottest range of masking unit designs to bring color and life to your bowling lanes. You can also use VIA masking designs

to upgrade your existing masking units. Most designs available both? glow and non-glow styles.





Consumer Products

PINS, HOUSE BALLS & RENTAL SHOES

PRIVATE SHOES & SOCKS

BOWLING BAGS

PROFESSIONAL BALL

LANE MAINTENANCE
PRODUCTS

PARTS SUPERSTORE

3

VIA PINS, HOUSE BALLS & RENTAL SHOES



VIA PRIVATE SHOES & SOCKS

VIA Pravate Shoes



V09-2110



V09-2120



V09-2130



V09-2140



V09-2150



V09-2160



VIA Pravate Shoes



V04-2130



V04-2120



V09-2110



V04-2170



V09-2140

VIA Bowling Socks



V08-2030



V08-2040



V08-2050



V08-2060



V08-2070



V08-2080

VIA BOWLING BAGS



V04-3012
Deluxe Single Handle
Bowling Bag
Size:15-1/2"X12-1/2"X8-1/2"



V04-3013
Deluxe Single Hardbottom
Bowling Bag
Size:10-1/2"X8-1/2"



V04-3011
Deluxe Single Shoulder
Bowling Bag
Size:10-1/2"X8-1/2"



V04-3012
Deluxe Single Handle Bowling Bag
Size:15-1/2"X12-1/2"X8-1/2"



V04-3012
Deluxe Single Handle Bowling Bag
Size:15-1/2"X12-1/2"X8-1/2"



V06-6021
Deluxe Double
Bowling Bag
Size:25"X12"X22"

V06-6031
Deluxe Triple
Bowling Bag
Size:25"X14"X30"



V06-6031

V06-6021

VIA PROFESSIONAL BALL



V05-5020 Navy Blue
V05-5010 Volcano

Rectangle

Coverstock: Reactive Urethane
Hardness: 75-80
RG max: 2.605
RG min: 2.565
Differential:0.040
Lane Conditions: medium-oil
Weights Options: 11-16lbs



V07-7010 Green/Pink/Block
V05-7020 Black/Purple/Blue

Rekion

Coverstock: Reactive Urethane
Hardness: 75-80
RG max: 2.608
RG min: 2.559
Differential:0.049
Lane Conditions: medium-oil
Weights Options: 11-16lbs



V06-6010 Golden/Black/Blue
V06-6020 Orange/Black/Blue

Myth Zeus

Coverstock: Reactive Urethane
Hardness: 75-80
RG max: 2.621
RG min: 2.583
Differential:0.038
Lane Conditions: medium-oil
Weights Options: 11-16lbs



V04-4040 Purple/White/Green
V04-4030 Blue/Orange/Green

Planet EX

Coverstock: Reactive Urethane
Inner Core:Pancake
Hardness: 75-80
RG max: 2.68
RG min: 2.65
Differential:0.017
Weights Options: 11-16lbs



VIA PROFESSIONAL BALL



V04-4020
Red/Yellow

V04-4010
Green/Orange

Skyfolk

Coverstock: Reactive Urethane
Inner Core: Pancake
Hardness: 75-80
RG max: 2.68
RG min: 2.65
Differential: 0.035
Weights Options: 11-16lbs



V08-8020
Green/Purple/Silver

Devil

Coverstock: Reactive Urethane
Hardness: 75-80
RG: 2.56
Differential: 0.048
Lane Conditions: medium to heavy oil
Weights Options: 11-16lbs



V07-7030
Blue/Navy Blue/Golden

Myth Hera

Coverstock: Reactive Urethane
Hardness: 75-80
RG max: 2.615
RG min: 2.574
Differential: 0.014
Lane Conditions: medium to heavy oil
Weights Options: 11-16lbs



V05-5040
Black/Red/Golden

SuperStar

Coverstock: Reactive Urethane
Hardness: 75-80
RG max: 2.552
RG min: 2.526
Differential: 0.052
Lane Conditions: medium to heavy oil
Weights Options: 11-16lbs



V05-5030
Black/Purple

BlackHole

Coverstock: Reactive Urethane
Hardness: 75-80
RG max: 2.59
RG min: 2.54
Differential: 0.052
Lane Conditions: medium to heavy oil
Weights Options: 11-16lbs



V11-1130
Red/Purple

Spin Along

Coverstock: Reactive Urethane
Hardness: 75-80
RG max: 2.590
RG min: 2.545
Differential: 0.045
Lane Conditions: medium oil
Weights Options: 13-16lbs



V11-1140
Red/Black/Blue

Pageant

Coverstock: Reactive Urethane
Hardness: 72-80
RG max: 2.594
RG min: 2.555
Differential: 0.039
Lane Conditions: medium oil
Weights Options: 13-16lbs



V11-1120
Dark Blue/Light Blue

Spindle

Coverstock: Reactive Urethane
Hardness: 73-78
RG max: 2.550
RG min: 2.521
Differential: 0.030
Lane Conditions: medium oil
Weights Options: 13-16lbs



V11-1150
Green/Black/Purple

Victorie

Coverstock: Reactive Urethane
Hardness: 72-78
RG max: 2.536
RG min: 2.510
Differential: 0.025
Lane Conditions: medium oil
Weights Options: 13-16lbs



VIA LANE MAINTENANCE PRODUCTS

- oiling machine, lane conditioner, lane cleaner
- VIA, Roadrunner, Automatic Lane Oiling Machine
- High Efficiency! Reliability! Reasonable Price! Simplicity!



V03-1110
VIA ROADRUNNER™
AUTOMATIC LANE OILING MACHINE



V03-1111
VIA V-SHIELD 100% SOLIDS
LANE CONDITIONER



V03-1112
VIA STAINLESS LANE
CLEANER

VIA PARTS SUPERSTORE

Here are some reasons why our customers love genuine VIA

- VIA parts are the least expensive in the industry.
- We ourselves make most of the parts we sell.
- We offer a complete line of parts for VIA MC2™ pinsetter.
- We offer a large selection of popular parts for VIAPS™ stands for VIA Parts Superstore, a revolutionary new concept in the pinsetter replacement parts business. Offering parts not only for VIA MC2 pinsetter, but also for most other popular pinsetter brands as well, including the AMF 70 & 90 series, Brunswick GS and a series of pinsetters of our competitors.

The VIAPS philosophy is simple. You and your mechanics know it as well as we do, pinsetter parts are not space shuttle components, and shouldn't be priced as they were. VIA's manufacturing strength is right at this point. Simply, you need good quality product at the lowest possible prices.



FIND THE BEST SOLUTION

Let us know your thinking, floor-planning of your site, the location, transportation of surrounding & etc., we'll help you to find the best solution so as to build a successful bowling center.



Service

Find The Best Solution

Installation & Service

4



[illegible]

Stamp business
card here

Stamp business
card here



VIA BOWLING PRODUCTS

